

THE GLEICHEN CALL

VOLUME XXIX NO. 31

GLEICHEN, ALBERTA, WEDNESDAY OCTOBER 14, 1936

SUBSCRIPTION \$2.00 PER YEAR

RUGBY MAKES ITS BOW TO THE GLEICHEN FANS

The Thanksgiving Day rugby game played on the local gridiron between Arrowwood and Gleichen resulted in a win for the visitors by a score of 21 to 3. The game was not so one-sided as the score would indicate. The local boys were handicapped both by weight and lack of experience, the visiting team being much heavier and they have been playing the game for three years, whereas the Gleichen boys have acquired what knowledge they have of the game during the past three weeks under the coaching of Jack Lyons.

The writing is not putting up any all but for defeat. The boys were beaten by a better team, but there is no getting away from the fact that the local boys were still learning as they played and as the game progressed they not only held the Arrowwood team but managed to bring into the scoring column when two nice forward passes were completed by David Garland and Jack Garland in turn and Eugene Lester booted over beautifully for a field goal.

Arrowwood scored two touchdowns one by Vancil and one by Dumka in the first quarter. Gleichen managed to score for a touchdown in the second and Clarence Norton scored again in the third. Of the four touchdowns only one was converted for the extra point. The Arrowwood kicking was very poor in this respect.

The Gleichen boys have a lot to learn about tackling and what they tackled with the same energy as through the game as they did in the third and last period, the score would have been very different.

David Garland was outstanding both in tackling and receiving flyball passes. The little fellow, easily the smallest man on the field, seemed to have the fixed idea that the bigger they come the harder they fall, and David made no mistake about downing the ball carrier every time he got the chance.

Gleichen completed six forward passes against five for Arrowwood. Tom Downey did the tossing and Jack Garland completed two. David Garland completed three and Bill MacCallum completed the other one.

To Bill MacCallum fell the honor of being the only Gleichen boy to make "yards" on a scrimmage. Bill doing the necessary on a nice end run. Charlie Windsor, playing on the Gleichen half back line, put up a nice display of football, but as every Gleichen player was pretty open to their opponents, Charlie's end run was stopped before they got started. The same thing applied to Eugene Lester's line plunging. Arrowwood could see it coming every time and Eugene was promptly stopped with no gain.

How They Lined Up

Gleichen: Arrowwood: Tom Downey Quarter C. Norton E. Lester Half backs K. Vancil B. MacCallum H. Williams C. Windsor D. Dumka A. Bogie L. Irwin D. Garland Right Wing F. Carey J. Denjardins Right Tackle H. Leith B. Schmidt Right Guard T. Weiss D. Woods Snap J. Williams J. Swain Left Guard L. Williams J. Umbrite Left Tackle D. Oliver J. Garland Left Wing J. Train Gleichen substitutes: W. Lester, F. Ferguson, E. Ferguson, F. Michael, Harry Laskoski, C. McLeod, W. Ferguson, H. Warner, E. Little and W. Murray.

Arrowwood substitutes: I. Rogers, S. Beagle, L. Terrichow, C. Beagle and F. Macdon.

Referee Don Swain; umpire, Gerald Yates; head linesman, Bob Norton. Arrowwood coach, Mr. Miller; Gleichen coach, Jack Lyons.

SPORTLETS

Harry Scott, sport editor of the Calgary Albertian, predicted that the west would get "Rugby Minded" following the winning of the Dominion championship by a western team last fall. To Winnipeg fell the honor of bringing the first rugby championship to the west.

During the past few months, small town rugby conferences have been springing up like mushrooms almost overnight. Next year will probably see a Bow Valley conference consisting of Arrowwood, Vulcan,

Milo and Gleichen. Games played this year between these teams have had surprising results. Definite progress being made with every game played.

Starting off the season, the Milo-Queenstown aggregation defeated Vulcan 27-3, and in turn were beaten by Vulcan 23 to 1, the latter a Thanksgiving Day game at Vulcan.

Milo has also defeated Arrowwood by a score of 5 to 0 this fall. On Wednesday afternoon Arrowwood won a play Vulcan at Arrowwood, and sportlet writer intends taking in this event to see what they are made of and will tell you about it next week. The local fan turnout for the Thanksgiving Day game here was rather small, but the healthy Arrowwood contingent swelled the gate receipts to an amount which will allow the locals to travel to Vulcan for the next game.

When Vulcan plays at Gleichen here will be some fun in store for the fans. A school song has been composed and school yells will be organized with cheer leaders and all the trimmings.

Get "rugby minded" folks. Get out and see one of these games. Rugby is here to stay, you can make up your mind to interest and learn what it's all about, the more fun it is going to be for you and you will know that it is to get a real thrill out of his grand fall pasture.

GIR L GUIDE WEEK

Monday, October 19th, is International Day of the Canadian Girl Guide Week, when the Guides through out Canada will be stressing the importance of guiding and linking together one and one-half million girls in 49 countries in the Guide of Sisterhood of youth and service.

The Guides of Canada keep in touch with their sisters around the world through the National Post Boxes which arrange for correspondence between countries and through the various International Camps and conferences which are held each year. On Monday evening, October 19th at 7:30 p.m. Mr. John Boyd will address a combined meeting of local "Young Guides and Brownies" in the Guide Hall. He will speak through the League of Nations in "Guiding". Mr. Superintendent will also speak on Guiding in Switzerland. All interested are welcome.

TREES AVAILABLE TO FARMERS

With reference to the all important function of tree planting in Alberta, it was learned in an interview given by the Hon. C. C. Ross, Minister of Lands and Mines, that certain types of trees were available to farmers for transplanting and could be secured for this purpose on application to the Forestry Division of the Department.

The principal object in view, Mr. Ross stated, was to provide transplantable for replacement of less valuable species in shelter belts and wind breaks, to introduce a more desirable product than the native variety found in the bluffs now in existence and to give protection to such products by planting them in stands of trees already established as far as possible necessary shade for the new species to ensure a healthy and permanent growth.

Available for planting in the spring of 1937 the Minister continued, will be limited quantities of white spruce, jack pine, green ash and elm. There will also be a small number of bur oak and Siberian larch with which the forest service has been experimenting successfully and of which may be given out for trial. In addition to these a large number of lodgepole pine and Scotch pine trees, possessing healthy root systems, are available for distribution. These trees are recommended for planting in this province.

To avoid any possible confusion, application forms should be secured from the Director of Forestry, Department of Lands and Mines, Edmonton, the Minister concluded. Forms properly filled out as to quantity and species required should, he added, be sent in to the Department before the end of the present year for trees required for planting next spring.

ACCIDENTS TAKE TOLL LAST FRIDAY, SATURDAY

Accidents in which two people were severely injured Friday and Saturday featured an all time high record for accidents in and around Gleichen in such a short space of time. First was a shooting accident involving a young boy, while the other accidents were two separate car accidents in which two people were seriously injured and two others bruised and cut. Martin McBean age 13, son of Mr. and Mrs. A. McBean shot himself in the foot with a 22 rifle. The bullet entered just back of the big toe missing the bone went right through the foot and lodged in the sole of his shoe. Dr. Farquharson was called and dressed the injured member. Later reports Mr. McBean is getting along fine.

About dusk Friday J. H. Brodie of Calgary, bound for that city failed to take the turn in the road at the four mile corner and crashed into the ditch of the road going east. It was several minutes before he was found. A telephone call brought Dr. Farquharson to the scene and placing him on a mattress brought the injured man to town. Brodie was found to be suffering from a broken leg, several broken ribs and cuts on face and body. Mr. Brodie stated he knew the road well. He had passed a car near the turn which probably accounted

for not seeing the road sign and travelling straight on left the main highway but was unable to negotiate the slight jog in the road and hit the deep ditch head on, smashing the car badly and severely injuring himself.

The next car accident occurred late Saturday afternoon some twelve miles north near what is known as the Ellis home. The car was bound west took the ditch and landed in the field many yards from where it left the road. St. Sheets who saw the accident stated the car rolled over three times. A car passing a few minutes later hurried to town and informed Corp. Ashby who rushed to the scene. Mrs. Dubsy who was driving the car was the most seriously injured suffering from head injuries. The other occupants Meares, Gilbert and Leahy of Grassy Lake, were suffering from cuts and bruises. All were brought to the residence of Fr. Hyatt, who was acquainted with the injured, and Dr. Farquharson called. Later all were removed to Medicine Hat.

Ko Bew, a Chinaman died at Eventide Home last week, the funeral taking place Saturday afternoon with Adj. Sutherland and assistants conducting the services. Ko Bew had been in the home for the past fourteen months coming to the institution from Calgary where he was a market gardener. He was born in China and lived in Alberta for 29 years.

C. P. R. CONTRACT HOLDERS TO MEET OCTOBER 21

A public meeting of the C. P. R. land contract holders in the Gleichen district will be held in Gleichen on Wednesday afternoon, October 21st, at 2 o'clock for the purpose of selecting a committee of three to represent this district.

After the public meeting the representatives representing the different points will meet and select from their number a central committee.

Speakers will be present from Brooks. Also Mr. I. M. McCane, M.L.A., Mr. Cain, M.L.A. and others.

BOARD OF TRADE PUBLIC MEETING FRIDAY EVENING

The public meeting to be addressed by Mr. E. L. Gray, manager of the Brooks Irrigation District, will take place in the Gleichen Community Hall on Friday evening at 8 p.m., 10th October. The meeting is being sponsored by the Gleichen Board of Trade and invitations have been issued to the board of trades in the neighboring towns to attend the meeting.

An untired friend is like an uncracked nut.

MRS. W. McKEEVER HOSTESS TO FARM WOMEN

The U. F. W. A. held their meeting of October 8th at the home of Mrs. W. McKeever, with 18 members and visitors present. President, Mrs. A. Buckley was in the chair. "Carry me Back to Old Viginny" was the opening song and the roll call was answered by a tongue twister.

The final arrangements for tea and sale of home cooking on October 24, was completed and will be held in the Oddfellows hall from 2:30 to 6 p.m.

Mrs. A. Buckley read a very amusing paper on superstitions. Mrs. Edridge gave a very interesting paper on "Calf Trails." Mrs. Edridge was the lucky one winning the raffled tea prize given by Mrs. McKeever, same being a cup and saucer. Mrs. Oliver won the second raffled tea prize given by Mrs. Sammons, it also was a cup and saucer.

Mrs. McLeay and Mrs. Warner arranged two contests. The winners for the first were Mrs. McArthur and Mrs. Day, who tied, and on cutting cards Mrs. Day won, the prize being a glass jelly dish. The second contest was won by Mrs. McArthur which was a fancy fruit bowl.

A dainty lunch was served. The next meeting will be held on October 22nd at the home of Mrs. R. Umbreit.

Policyholders Own the "Assets" of Life Insurance Companies

As a great co-operative enterprise, Life Insurance has built up Assets in Canada totalling, approximately, two billion dollars. Yet these Assets are relatively small when it is realized that they are jointly owned by about 3,500,000 policyholders—one-third of Canada's population.

On the average, each policyholder owns \$571 as his share of the total Assets in Life Companies operating in Canada. Obviously, the great majority of policyholders are men and women of ordinary means—thrifty people who, year by year, have entrusted to Life Insurance part of their savings so that they may have financial security against the uncertain future.

These Policyholders represent the best type of Canadian citizens. They have sought to preserve their financial independence, and,

as thrifty citizens, neither they nor their dependants are ever likely to become charges upon government or municipal relief.

To protect the interests of these 3,500,000 Canadian policyholders, Life Insurance Companies have invested their Assets in government and municipal bonds—in first mortgages—in public utilities and industrial enterprises—and in other authorized securities.

The soundness of the Investment policy of the Companies has been tried and proven during periods of severe financial stress. Governing and corporate bodies in which policyholders' money are invested have, until recently, maintained the integrity of their obligations. This has made it possible in turn for the companies, in their capacity as trustees for the policyholders, to fulfill every obligation guaranteed by their policies.

Now, however, there is a growing tendency to repudiate, by legislation, public and private debts, regardless of the debtor's ability to pay. Legislation which tends to destroy the ownership of public and private property places an unjust burden upon life insurance policyholders.

Life Insurance





First Call for Ogden's!

You'll travel a long way before you'll find as smooth a fine cut as Ogden's. That's why this grand cigarette tobacco serves pleasure, and nothing else but. When you roll a cigarette with Ogden's and touch a light to it you're off on a non-stop run to full smoking enjoyment.

First call for Ogden's—then choose "Chanticleer" or "Vogue" cigarette papers. That's the complete menu for satisfaction in "rolling-your-own." And—the Cellophane-wrapped Ogden's package has the purple easy-opening ribbon for quick opening.

OGDEN'S FINE CUT

P.S.—Your Pipe Knows Ogden's Cut Plug.

Could Not Accept Gift

Horse Offered To King Edward Had To Be Bought
The borough of Salford in Lancashire, England, offered the king as a gift a chestnut gelding called Cherry Grove, bought two years ago for the chief constable. Cherry Grove stands 16 hands high.
It is against etiquette for royalty to accept gifts outside their own immediate circle.
But the Duke of Beaufort, master of the horse, inspected Cherry Grove and bought him for £15 (4750). Henceforth he becomes the king's charger.



BROKEN REST

Getting up night after night, breaking your rest, will damage your health. Burning, scalding, suppressed or too frequent passage warns of kidney and bladder trouble. It is dangerous to let those conditions go unchecked. Soothe and strengthen your kidneys and bladder with time-proved—

GIN PILLS FOR THE KIDNEYS

There are only two classes, those who wish they had enough to eat and those who wish they hadn't eaten so much.

The wise little animals of the woods take their sunbaths regularly whenever opportunity permits.

Important To Doctors

Science Has Taken X-Ray Movies Of Human Body
The first successful X-ray motion pictures of the organs of the body in action were shown before the American Roentgen Ray Society in Cleveland. The movies, made with an amateur motion picture camera set in front of a fluorescent screen used by physicians to see the X-rays pass through the body, satisfy a wish which many medical men have had for years.

Dr. William H. Stewart, Dr. William J. Hoffman and Dr. F. H. Chittell of the Lenox Hill Hospital of New York, presented the development with the comment that it is "probably destined to become an important division of Roentgenological investigation and diagnosis" as well as in teaching and other uses.

They showed a human heart beating, a throat swallowing food, a stomach and part of the small intestine digesting food, the lungs inflating and a diaphragm falling and lifting in the rhythmic process of breathing.

British Trains Punctual

The London, Midland & Scottish Railway has just set an enviable record for punctuality. A return issued at Euston showed that out of a total of 274,098 express and local passenger trains run within a recent four-week period 262,968, or 96 per cent., arrived at their destination on time.

A five-ton truck in England recently was driven 100 miles with solid fuel made from coal. An estimated fuel saving of 60 per cent. was recorded.

Year-Round Fire Prevention

Fire prevention week has come and gone, but fire hazards are still rampant. If, however, the lessons learned during the recent fire prevention week's campaign are taken to heart and borne in mind, the risks of loss of life and property from this source should be minimized, in any event for a short time until memory withers.

In a country like Western Canada, however, fire prevention week should be every week the year round, so far as the individual is concerned, and certainly from October 1, when hard stoking commences, until about April 7 when furnaces and stoves are extinguished for a short summer season.

As indicated at the outset memory soon lapses, and while impressions of the importance of care and precaution in the handling of fire may be vivid during the course of a public campaign, such an accompaniment as an event like the prevention week, they soon fade. Such campaigns serve a useful purpose temporarily, but whether they are effective permanently depends upon the receptiveness and retentiveness of the individual mind.

Moreover, with fire, as with everything else, familiarity breeds contempt. The continuous use of fire in the home or store, day in and day out for 24 hours of the day is apt to result in relaxation of precautionary measures against potential conflagration. This coupled with the impairment and declining efficiency of equipment as the long winter months drag towards a close, combines to enhance the hazards of loss from conflagration.

These observations are inspired by the facts which statistics of Dominion and provincial authorities and fire insurance companies and newspaper stories record.

Despite the annual campaign which is carried on with much vigor and great publicity by these combined forces in an effort to instill precaution in the public mind, the fire demon continues to take a terrible toll of life and property in this Dominion.

When it is reported that on the average, every day in the year one life is sacrificed and more than one person injured by fire and \$140,000 worth of property goes up in smoke in Canada, the phrase "terrible toll" assumes definite significance and gives graphic portrayal to the adage which says that "fire is a good servant but a bad master."

A daily loss of property of \$110,000 is equivalent to approximately \$40,000,000 a year. The enormity of this sacrifice to the fire god can be better appreciated when it is pointed out that the figure is a close parallel to the Dominion government's contribution to a result of their carelessness in handling fire and on the other hand, are, in heaviest unemployment years, paying out approximately the same amount for relief of unemployment, through federal taxation channels.

Much concern has been shown and is being shown over the large sums which the federal government has had to pay out in its efforts to grapple with the loss occasioned by unemployment and industrial and agricultural depression. Figures of expenditures for this purpose and arduous dealing with various phases of the cost of unemployment and depression have been published almost daily during the past few years, yet but little is heard of the equally heavy loss occasioned by fire, except once a year when the annual fire prevention campaign is in progress.

And yet this heavy fire loss is more easy to cope with than the unemployment and relief problem. All that is required is the exercise of the same care the year round as that which people display in the handling of fire during fire prevention week when the subject is fresh in their minds.

It is not necessary to recapitulate here and now the lessons which have been taught during fire prevention week, the precautions which must be taken to ensure that lived ones do not die, that property is not lost, and life and to prevent the destruction of homes, barns or other buildings and furniture. If only people will train themselves to remember and practice these precautions and to maintain vigilance the year round, this tremendous toll of life and property can be reduced almost to zero.

Gold Production Gains

Production In Canada During 1935

Greatest In History
Gold production in Canada during July, 1935, advanced to \$18,605 ounces compared with \$16,679 ounces in June and \$85,769 ounces in July a year ago. Production during the first seven months of 1935 totalled 2,087,614 ounces, an increase of 15.8 per cent. over the corresponding period of 1934. The price of gold during July averaged \$34.82 per ounce, in Canadian funds, and valued at this price the Canadian output during the month was worth \$11,153,920.

Gold production in Canada during 1935 was the greatest in her history, both in amount and value. The output every month so far this year has been greater than in the corresponding month a year ago, and all indications point to a new high production record for 1935.

World-Hiker Paralyzed

Son Of Famous Explorer May Never Walk Again

John Carvelth Wells, son of the famous explorer and who walked around the world in two years, may never walk again. At 25 he lies paralyzed in St. Pancras Hospital in London. After a gay and colorful life John Wells started a motion picture publication in London. He planned it, collected the news and the advertisements, and printed it himself. For months he worked from 9 a.m. to 4 p.m. One day he collapsed in his office. Within 36 hours he could not move any part of his body. He has recovered the use of his hands and his head. Courage and determination have brought him through, and he declares he will not give up the fight to walk again.

Would Reduce Accidents

More than 7,000 lives could be saved yearly through adequate illumination of major traffic arteries between cities. Paul H. Good, chairman of the street lighting committee, reported to the joint annual meeting in Toronto of the American Society of Municipal Engineers and the International Association of Public Works Officials.

The earliest known date inscribed upon what is known as a "grandfather's clock" is 1681. 2173

Ideals Of The League

Ron. R. B. Bennett Voices Appeal On Behalf Of League Support

Hon. R. B. Bennett, Canadian Conservative leader, told an Australian service club that the British Dominions must support any agency whereby the collective power of mankind prevailed against those threatening annihilation of the civilized world.

Mr. Bennett voiced a fervent appeal on behalf of the ideals of the League of Nations. "Because there has been a failure to realize the fairest hopes for the League, we cannot discard it in its entirety," Mr. Bennett said. "I refuse to believe Napoleon's maxim that God is on the side of the heaviest battalions."

The former Canadian prime minister said that while human nature had defeated the hopes for the League as enunciated by Aristide Briand, the ideal remained. "Although the League lamentably failed to express punitive power against an offending nation, the world must try again." He said that the British Dominions must support the League to this end.

Mr. Bennett asked Australians not to consider Canada as an appendage of the United States. The chairman of our nation laid down their lives on the fields of Flanders in British loyalty and Canada has no idea that any other nation exercises suzerainty or provides its protection. We are proud of our place in the Empire and conscious of our responsibility as being midway between Europe and Asia.

Food Faddists

Freak Diets Turned A Starvation Course By American Doctor

The "freak diets" of the food faddists were termed a starvation course to "physical destruction" by Dr. Milton Bridges, diet expert of Columbia University.

"There does not exist any fruit, meat, fish or other food which in itself is capable of reducing physical weight as much as 1-1,000th of a pound," he said in an address.

If there is one general deficiency in the North American diet today, he added, it is lack of protein. Middle-aged persons in particular are inclined to be anemic because they fail to eat enough meat, eggs, cheese, fish and gelatin.

"It is about time some of our old ideas were exploded," he said.

"The efficiency of fish as a brain food, lettuce to produce sleep, onions to cure a cold, parsley to increase fluid output, broth for strength, port wine and rusty nails for blood building, celery to soothe the nerves, skim milk and bananas for reducing, and last but not least, an apple a day to keep the doctor away, have all been proved without foundation."

SELECTED RECIPES

DUTCH APPLE PIE
5 or 6 tart apples
1 cup brown sugar
1 cup cream
Purify Flour pastry
1/2 teaspoon cinnamon or nutmeg.
Method: 1. Pare apples, core, cut into eighths and arrange evenly in deep pie plate lined with pastry. 2. Pour cream over apples and sprinkle sugar and spice on top. 3. Bake in moderate oven 350 degrees for 50 minutes, or until apples are tender.

Just The Thing

Her newly elevated ladyship had just been introduced to a notable electionist, who had kindly volunteered to entertain the children at a local charity garden fête.

"It is nice of you to say you will entertain the children, Mr. Danton-Greene. How shall I introduce you?" "Well, your ladyship, I usually recite extempore."

"Oh, Extempore!" she gushed. "I know of no piece more appropriate!"



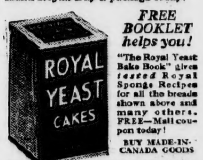
AIR-TIGHT Wrapped Individually

ROYAL YEAST CAKES always keep FULL STRENGTH



Use Tested Royal Sponge Recipes and Royal Yeast Cakes for these fine breads

An air-tight wrapping preserves the freshness of each Royal Yeast Cake—the only dry yeast with this extra protection. You can count on their full-strength leavening power whenever you use them. 7 out of every 8 Canadian women who prefer dry yeast demand Royal. Buy a package today.



STANDARD BRANDS LIMITED
Bakeries in all the Great Britain, U.S.A., Canada, U.S.A., U.S.A.
Please send me the free Royal Yeast Cake Book.

Name _____
Street _____
Town _____

Resemble Real Thing

Visitors detained when approaching the farm home of Fred Wagner, near Spring Coulee, Alberta. A large patch of cucumbers in his garden resembled snakes until closely inspected. One measured 60 inches in length and was called to present a perfect likeness.

young MOTHERS

Take no chances. Children's colds are best treated without "dosing." At bedtime, just rub on

VICKS VapoRub

PROVED BY 2 GENERATIONS

BUSINESS COURSES BY MAIL

Learn to earn a good salary. Take a Shorthand, Typing, or Short-hand Writing Course. Best results from our own books. One-half of a 1000 experience. Write for particulars.

SHAW SCHOOLS LIMITED
DEPARTMENT EN 101, 215, TORONTO 16

Appleford's

Para-Sani

You'll save its modest cost before half the roll is used. That's because this heavy waxed paper keeps left-overs from mist and moisture. Ask for Appleford's Para-Sani because of the exclusive knife edge cutter on the box.

HEAVY WAXED PAPER

ADD IT TO YOUR SHOPPING LIST NOW

Warehouses at Calgary, Edmonton, Regina and Winnipeg

Be Particular

PURITY FLOUR

Best for all your Baking

PF216

Thou Shalt Not Love

— A NOVEL BY —
GEORGIA GRAIG

CHAPTER VII.—Continued

He answered her as swiftly: "I'd know if it was to use my rugle line with you! Please give me credit for some good sense."

Starr could not have told why it was, but suddenly she felt her eyes drawn away from her dance partner as though toward a magnet. A little to one side of the room, Michael Fairbourne was standing alone, watching her. Handsome, debonaire Michael. He smiled when her eyes met his, and his own gray eyes spoke a message.

They said, "Well done, Starr!" He was applauding her as he might have applauded an actress who was giving an extraordinarily good performance. That was all she meant to him. What was it he had said? "All I ask is that you keep your name in the headlines!"

He was pleased to see her making a hit with Lance because any new flame of Lance Marlowe was bound to be the subject of plenty of conversation—and newspaper copy. And every mention of her name by word of mouth gossip, through the tender mercies of the columnists, or as straight news would send the sales of his book soaring.

Suddenly when Starr Ellison was so angry resentful against Michael Fairbourne. How dared he stand there so smug and self-satisfied, watching her carry on her pitiful mockery? What did he know of the reasons of desperation which had urged her to be his open sesame to riches via the publicity route? He was making her dangle on the end of a string like a puppet, and adding the supreme insult of applauding her gyrations. How dared he!

No, that was not quite fair. There was a two-sided bargain. Though he could never guess the reason for her acceptance of his offer, he had made her understand only too well what he expected of her. She, in her desperation, had been glad enough to accept his offer. How could she have known that association with Michael would stir so much of bitterness in the depths of her? How could she have guessed, for one wild moment, how it had come to be that sometimes when he was alone with her in that Egyptian penthouse which was the result of his crazy dreams that there would come times when she was afraid to trust herself to speak? How could she ever have guessed anything of that electric quality in the flame of him, that too often showed in his gray eyes when he did not imagine it, and that sent shivering signals dancing along through her veins?

Oh, it was going to be hard to play the game to the end—so very hard! But play it she must, and would. Yet it took all that was in her sometimes to keep from reeling when they would be talking together over some point and he would be so close to her that she could hear his heart pounding. She would have to hold onto herself to keep from swaying.

Her lids drooped over her eyes so that neither man could see them. Starr answered her own question. Life had been a question before. Now there was a new one—the question of what to do when love came unbidden. She knew what the answer was. She must learn to skim the surface of life as Lance Marlowe did. She turned to the man whose name she encircled her, suddenly feeling the need of his worldly philosophy. He was smiling at her as the music stopped. He said:

"Have a little drink?" "Don't they always say?" "Neither I'd drink won't do you any harm?" Starr laughed, but shook her head. "Me—I'm not so sure."

But he was leading her toward a partly concealed bar, elaborately fitted up in modernistic black and silver. Again Starr shook her head faintly. He persisted. "Do you good. A little drink softens life's sharp edges."

She gave a queer little laugh. "But my life hasn't any sharp edges," she lied. Lance's restless eye probed. He retorted, with a keenness of perception that was almost uncanny: "Nonsense! Everybody has sharp edges."

"Even you?" she parried. "Even I?" he mocked. "Most particularly I, because I fear you are not going to fail for me as rapidly as I had hoped."

That destroyed their seriousness. Suddenly Starr was laughing again, skimming the surface. A gay little group was gathered around the bar. Stephanie was there,

but Starr did not see Michael. Lance glanced around as he found a high stool for Starr, calling to the bartender: "Champagne!" To the group at large he suggested: "Join me? How about us making a community toast? A toast to—whom?"

A blond man whose hair was tousled and dress shirt awry weaved away from the bar and waved his glass. He was gloriously drunk, and one moment later it was quite as plain that he had been participating in a conversation that had for its subject Starr Ellison and the debut party being given in her honor by her publishers. The bartender was pouring the champagne. The blond man boomed out:

"A toast? Sure we'll give a toast! Let's all drink a toast to the newest and loveliest chateleine of Lance Marlowe's penthouse—Starr Ellison. Long may she wave!"

The glass dropped from Starr's nervous fingers and splattered against the bar. Stephanie giggled, breaking a tense silence. Her eyes clashed with Starr's as she lifted her glass and drank deep. It was a deliberate insult.

The drunken man's words roared in everybody's mind the same thought; that the man in his cups may have known whereof he spoke, and that in wine there is truth. Very likely he knew that Lance intended to make Starr his mistress; that perhaps she had already agreed, so that it was no longer a secret. It would be in character. Her reputation was against her.

Lance said quietly, as he advanced a threatening step, his fists clenched: "Take that, back!" The drunk swung on his feet defiantly and leered knowingly, his glance wavering from Starr to Lance, and back again. One of the girls squealed: "Oh, a fight!"

Stephanie's high voice cut in: "A fight, yes! For the honor of a man who doesn't know what the word means! How excruciating!"

Lance hesitated in his attitude of threatening, glanced one at Starr and then showed his good sense. He grasped the obnoxious blond insulter by the arm and led him outside. Starr found herself trembling like a leaf. Never in her life had she felt quite so alone and friendless. No one approached her. But everything had caught up with her in a rush, and she was glad Michael was not there to be a witness to her humiliation, and then in the next breath was sorry that he was not. Had he seen, perhaps he might have been—no, he wouldn't be sorry. Why should he be? It was all good publicity, and that was what he wanted. That would have been all he could have seen in the entire episode. The human qualitative, or such a small matter as that Starr Ellison might have a soul that could be hurt—that would only be a small matter.

Almost immediately Lance Marlowe was back, swinging along jauntily, head high. As he reached her side Starr's lips formed the words:

"What did you do?" He said carelessly as a slow smile flickered across his lips: (To Be Continued)

Royal Mint Is Busy

Greater Demand For Coins From Banks In England

At the royal mint they are working overtime making more money. A new system came into operation recently.

Increased activity has nothing to do with coronation activities. It is entirely due to a greater demand for coins from the banks.

An official of the mint explained: "There are fluctuations in demand, and it is not always possible to find the real reason for some months."

"A demand at this time of the year, however, is almost certainly due to greater industrial activity, more employment, and consequently more wages."

Coins now being struck will bear the image of King George. Although King Edward has approved designs for the new coinage, the royal mint will continue to make King George coins until the formal approval of the King is announced in a royal proclamation.

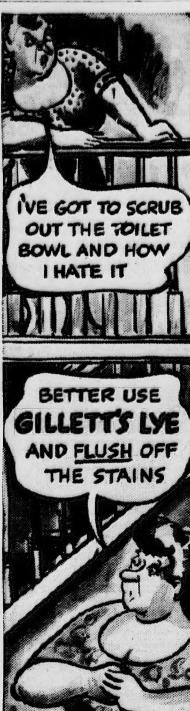
Building Large Bank

The German Reichsbank is to be the largest building in Berlin. When two extension buildings are completed within the next two years, the banking offices will enclose 680,000 cubic yards—290,000 cubic yards larger than the palatial new Air Ministry of 2,500 rooms.

Handed over to foster-parents when a baby, a resident of London, England, who never saw his father, has been ordered to pay toward the support of his parent now on public relief.

Seeds of the sacred lotus germinated after having been kept dry for 160 years.

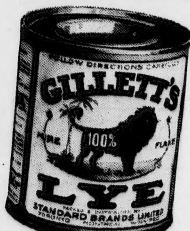
Blake makes a Fresh Start



NO NEED TO RUB AND SCRUB

Gillette's Pure Flake Lye takes off those ugly yellow stains and won't harm enamel or plumbing. Once a week pour it full strength down toilet bowls and drains. It kills germs, banishes odors as it cleans. Free trap and drainpipe from obstructions. And use Gillette's Lye in solution* for all kinds of heavy cleaning tasks. It's dirt. Saves you hard work. Always keep a tin on hand!

*Never dissolve lye in hot water. The action of the lye itself heats the water.



FREE BOOKLET—The Gillette's Lye booklet tells dozens of ways this powerful cleaner and disinfectant makes housework easier. Also tells how to make good soap at home and gives helpful information on farm sanitation. Write for a free copy to Standard Brands Ltd., Fraser Ave. & Literary St., Toronto, Ont.

Did Not Earn Much
Plymouth's first labor lord mayor, H. M. Medland, has gone off the gold standard. He continued working at the royal clockyard during his year in office. But one week civic duties occupied so much of his time his weekly wage packet contained exactly eight pence.

Rooks have a bird language consisting of approximately 40 "words", or sounds with particular meanings.

Coleman RADIANT HEATER



Where Bicycle Is Popular
Number In England Almost Doubled In Five Years
A London letter in the Ottawa Journal says that will be to many the most surprising fact revealed by last year's traffic census is that the road vehicle which has been making the greatest advance in popularity in recent years is the humble push-bike. The figures show that the number of pedal-cyclists on our roads has almost doubled since 1931. Though the bicycle is ubiquitous there are certain towns where it enjoys special popularity. Of these Oxford is believed to head the list, a fact which suggests that even in this age of motoring it is not every undergrad who can afford to keep his car. Southampton, a town which led notably in the first great boom of bikes and bloomers in the "Naughty Nineties," still possesses an exceptionally large number of cycling citizens, who, like their parents and grandparents, still turn out in hundreds to promenade the Avenue and Common. The enormous number of cycles in use may possibly offset the impression gained from accident statistics that cycling is the most dangerous form of road transport.

Wake Up Your Liver Bile—
And Your Lungs Out of Bed in the Morning! Start to Go!
The liver should pour out two pounds of fluid bile into your bowels daily. If this bile does not flow freely, your food cannot be digested. It just decays in your stomach. You get constipated. Harmful poisons collect in the bowels, and you feel weak, sick and the world looks blue.

Many people know how to take a laxative. You need something that works at the cause. You need something that works at the liver. That's why Dr. Williams' Pink Pills for Pale People are the only pills that make you feel "up and up." Harmless and gentle they make the liver flow freely. They do the work of natural bile but have no harmful or narcotic effect. They are the only pills that make you feel "up and up." Harmless and gentle they make the liver flow freely. They do the work of natural bile but have no harmful or narcotic effect. They are the only pills that make you feel "up and up."

Japanese and Malays are being displaced in Australia's pearl fisheries by white men, following the invention of a diving gear that makes it possible to reach a depth of 240 feet.



THE GREAT ENERGY FOOD with the delicious Flavor
EDWARDSBURG CORN BRAN CORN SYRUP
The CANADA STARCH COMPANY Limited, Montreal
Send in a label for "Canada's Prize Recipes" a valuable book—FREE

